

# Museo Galileo app



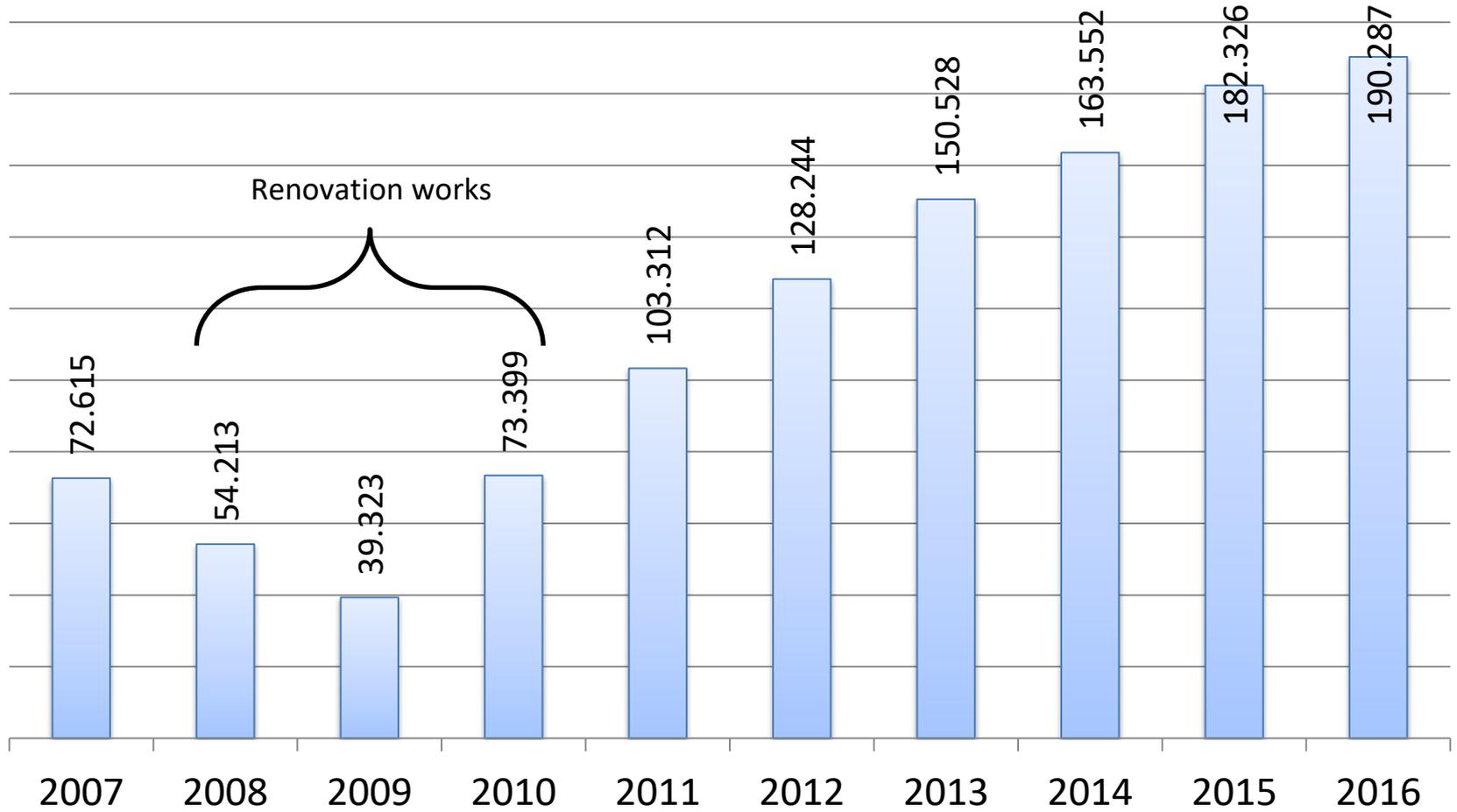




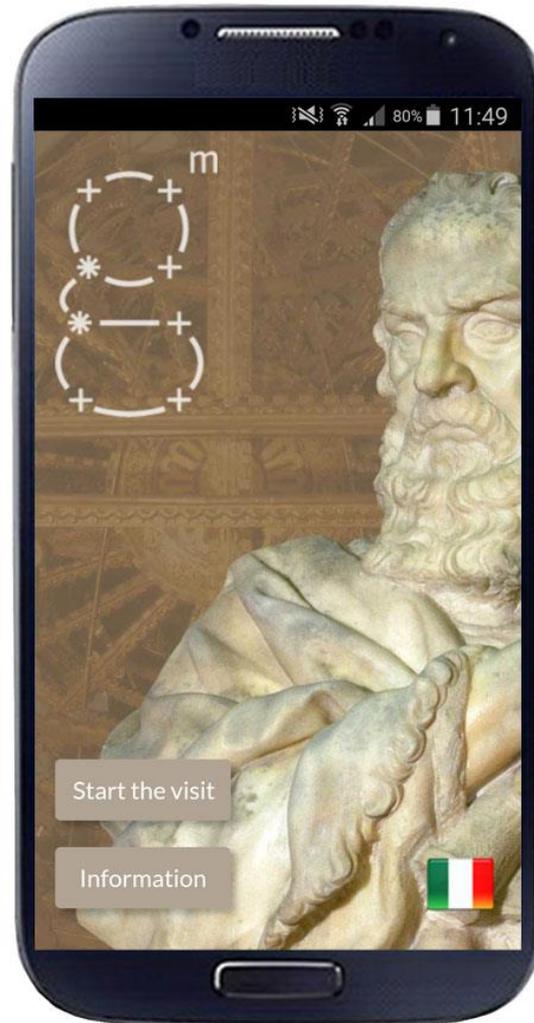




# Number of visits



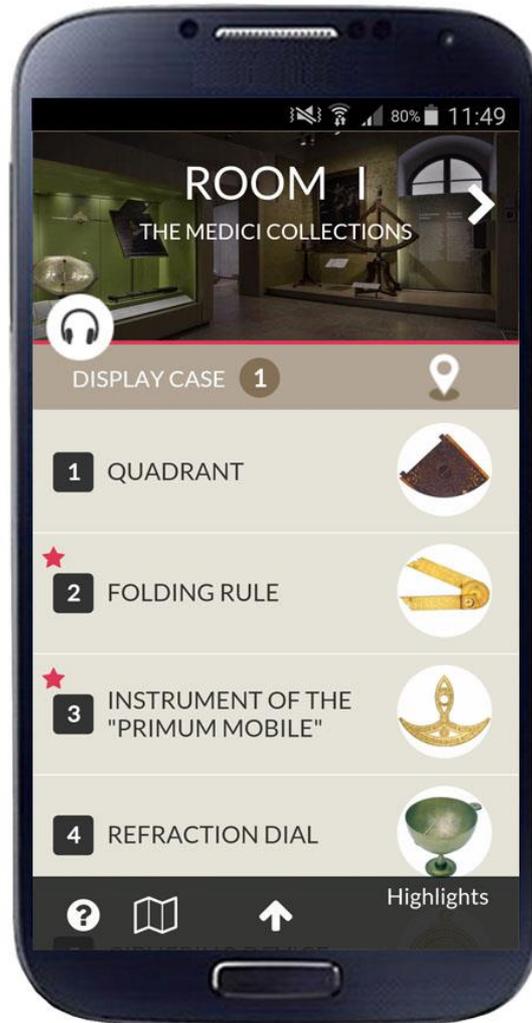
# Museo Galileo app



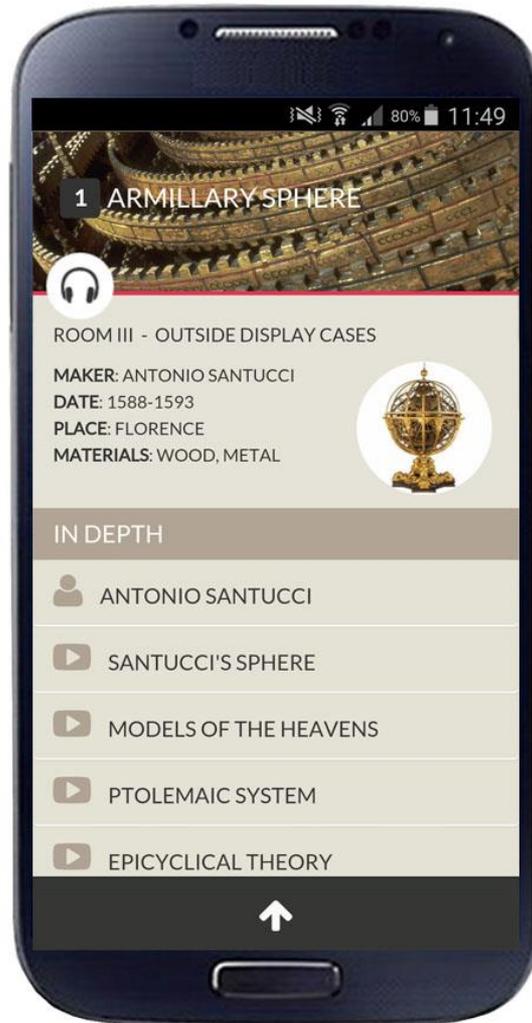
# Museo Galileo app



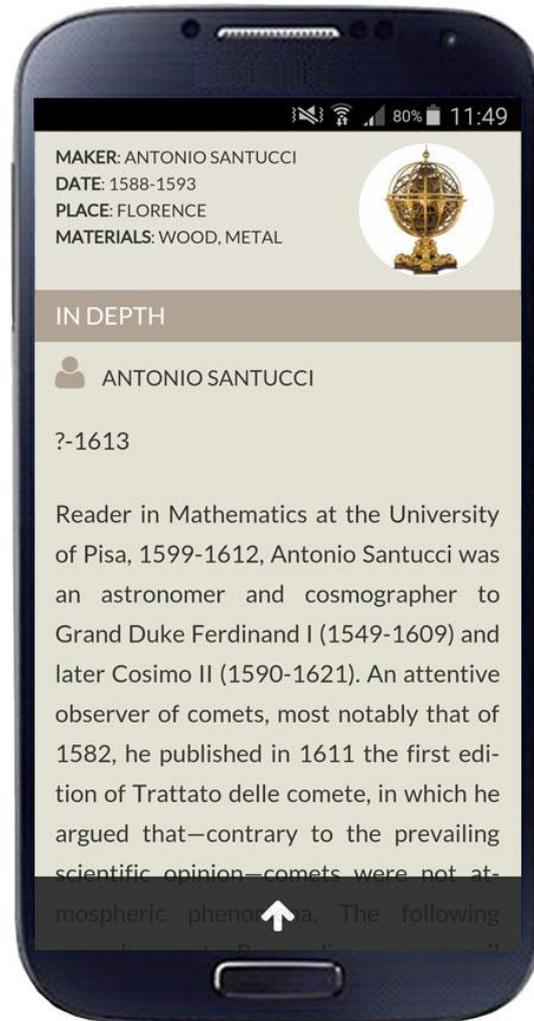
# Museo Galileo app



# Museo Galileo app



# Museo Galileo app



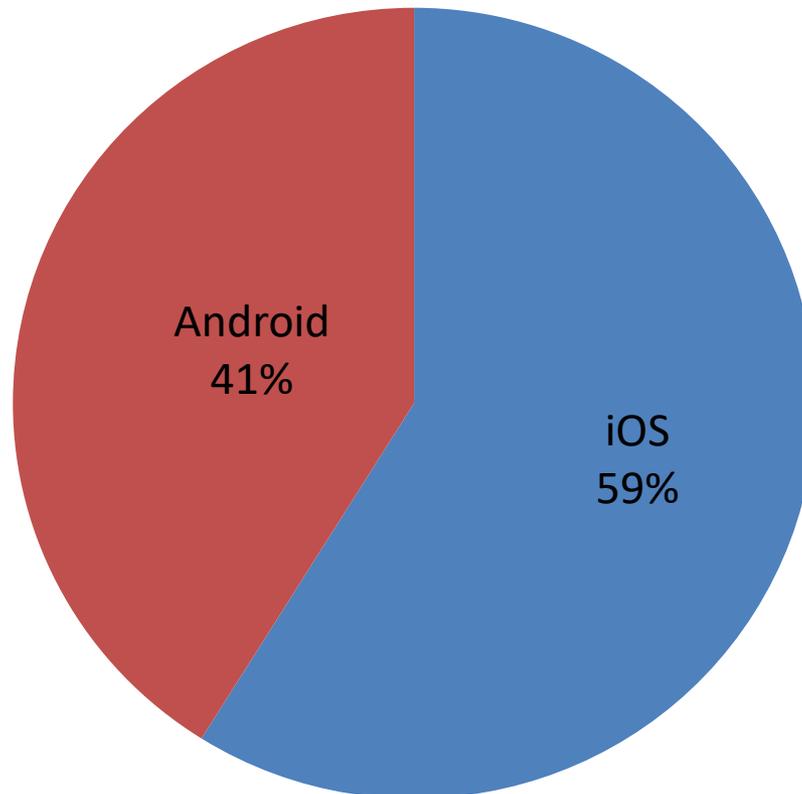
# Museo Galileo app



# Museo Galileo app

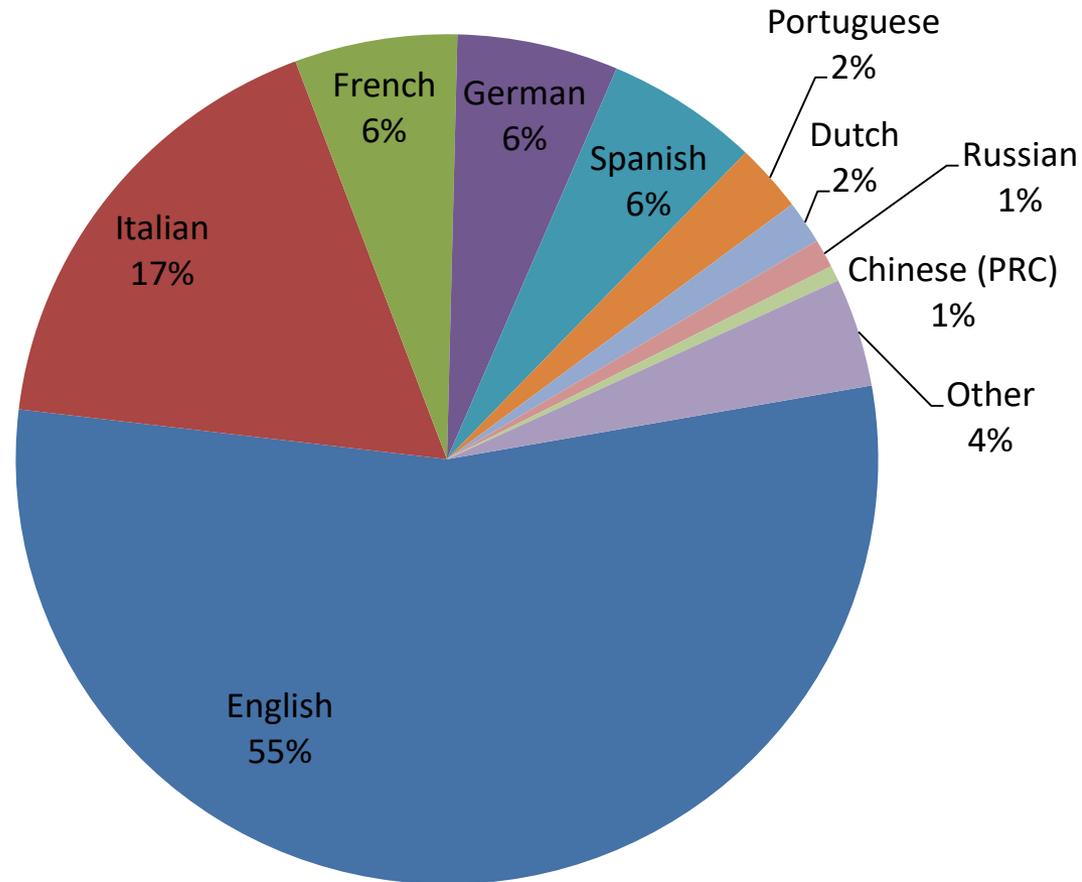
Available from 21st March 2016

# installation after 1 year: **25.735**



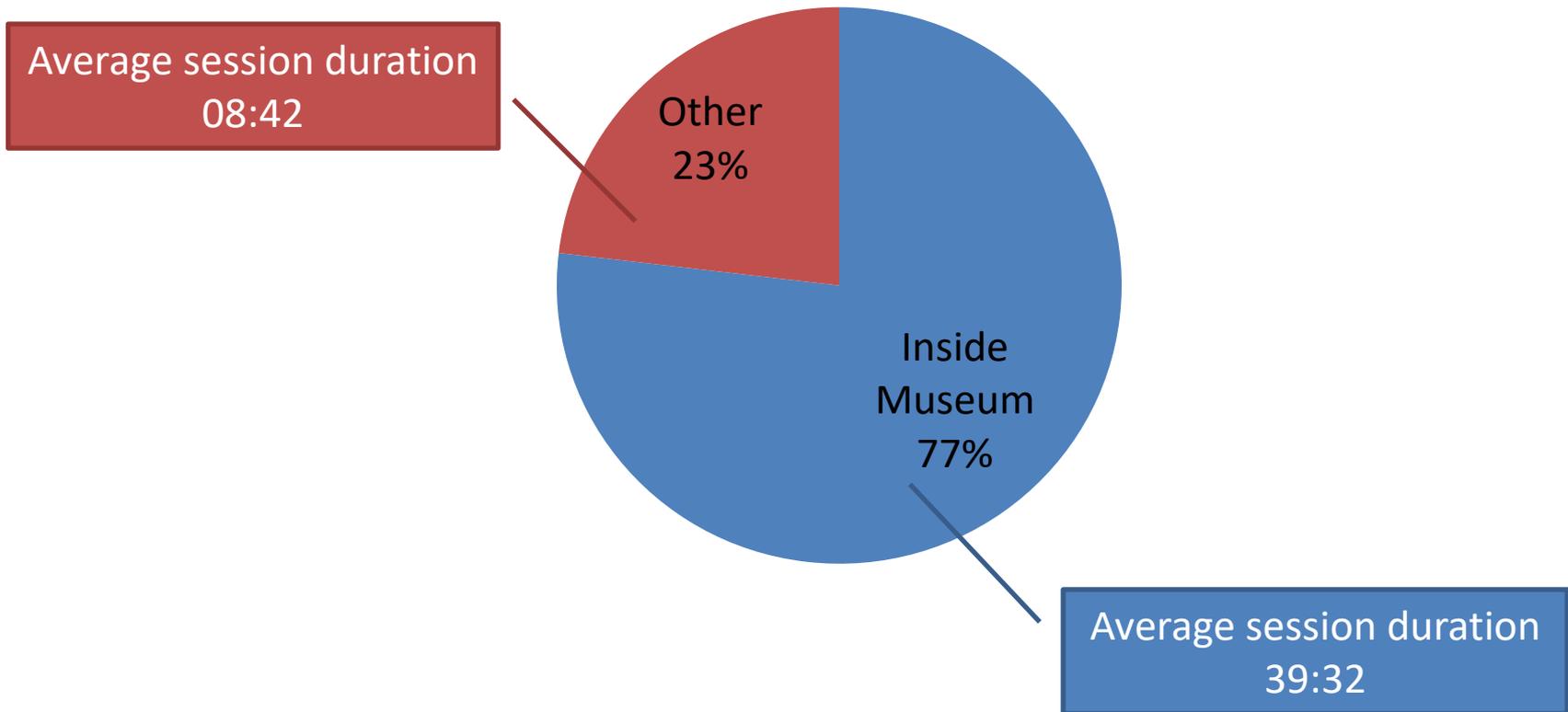
# Museo Galileo app

## Language set on the visitors' devices



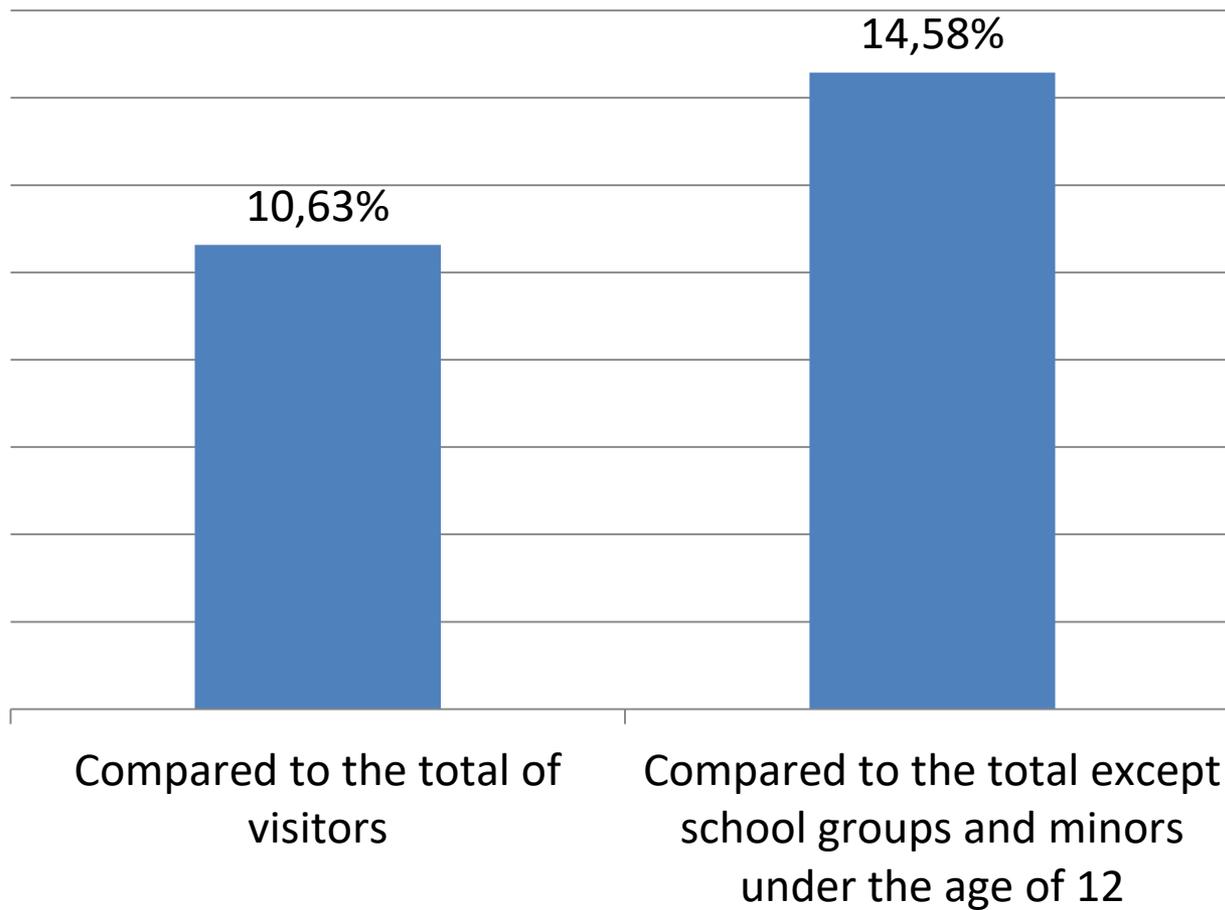
# Museo Galileo app

## Context of use



# Museo Galileo app

**% of Museum visitors that use the app**



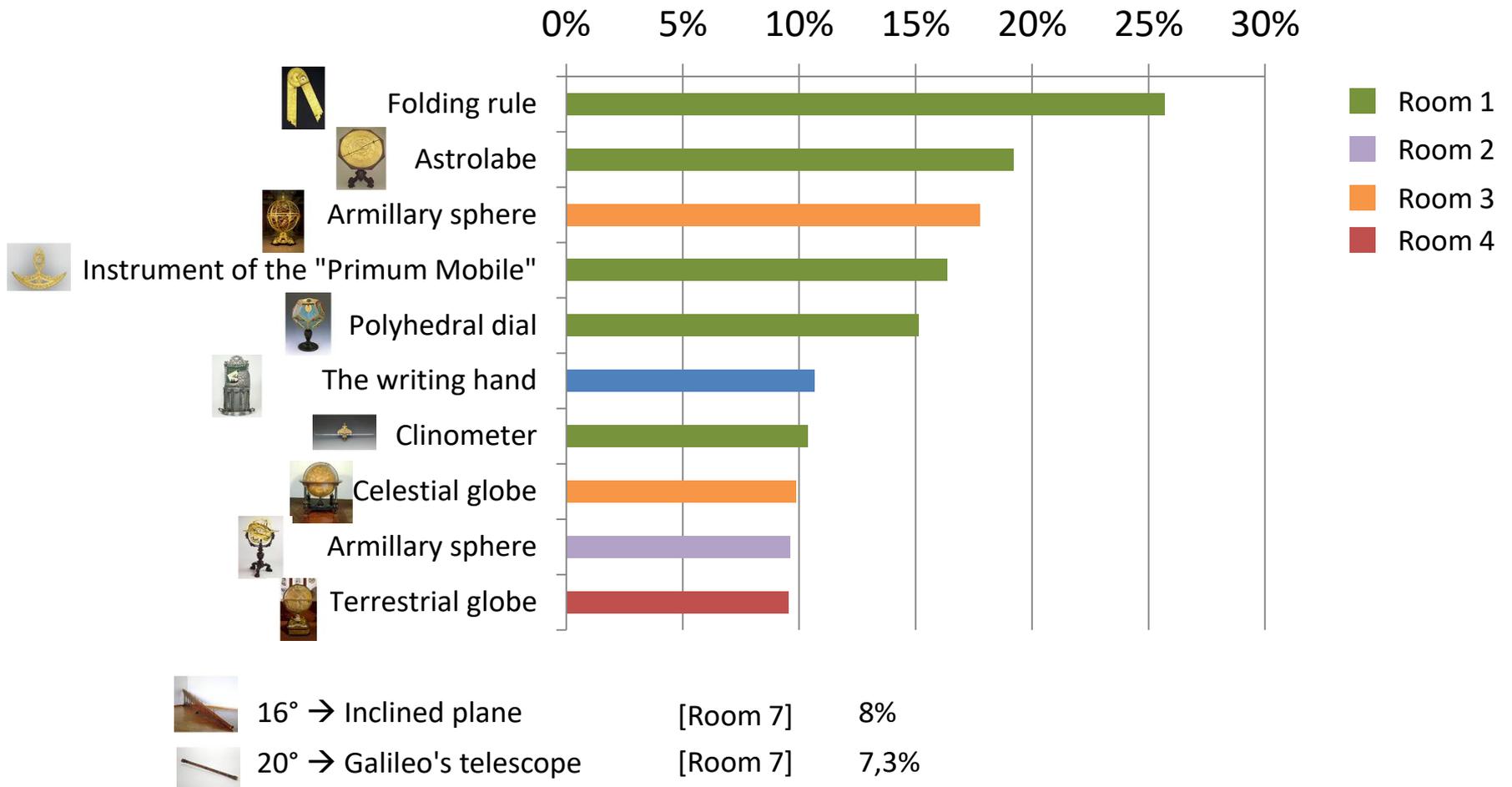
# Museo Galileo app

Previous device (2010/2014): 3% of visitors rented it



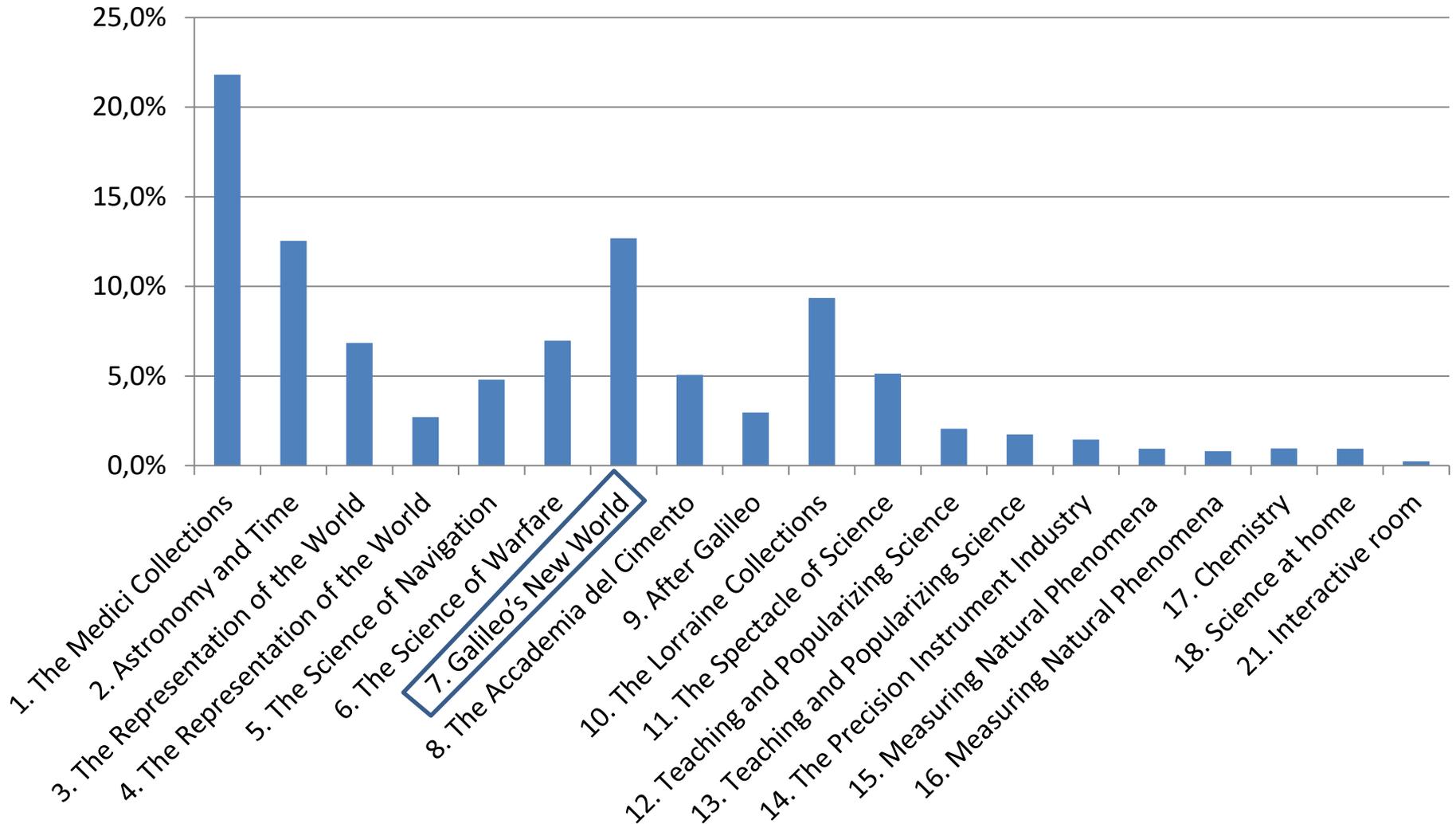
# Museo Galileo app

## 10 most seen objects



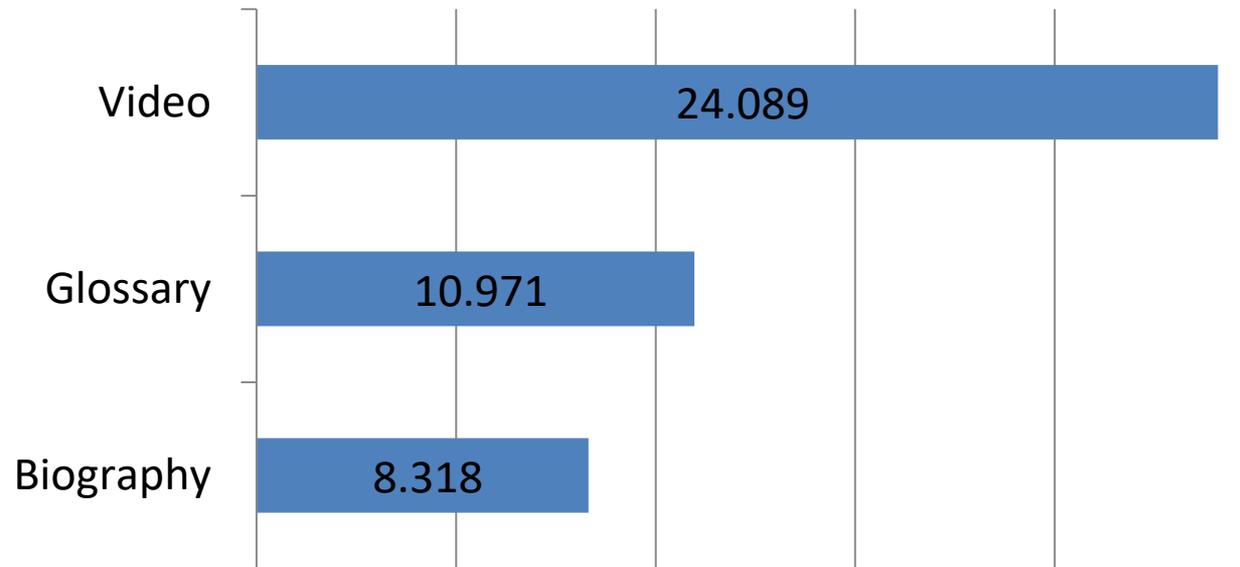
# Museo Galileo app

## objects seen per room



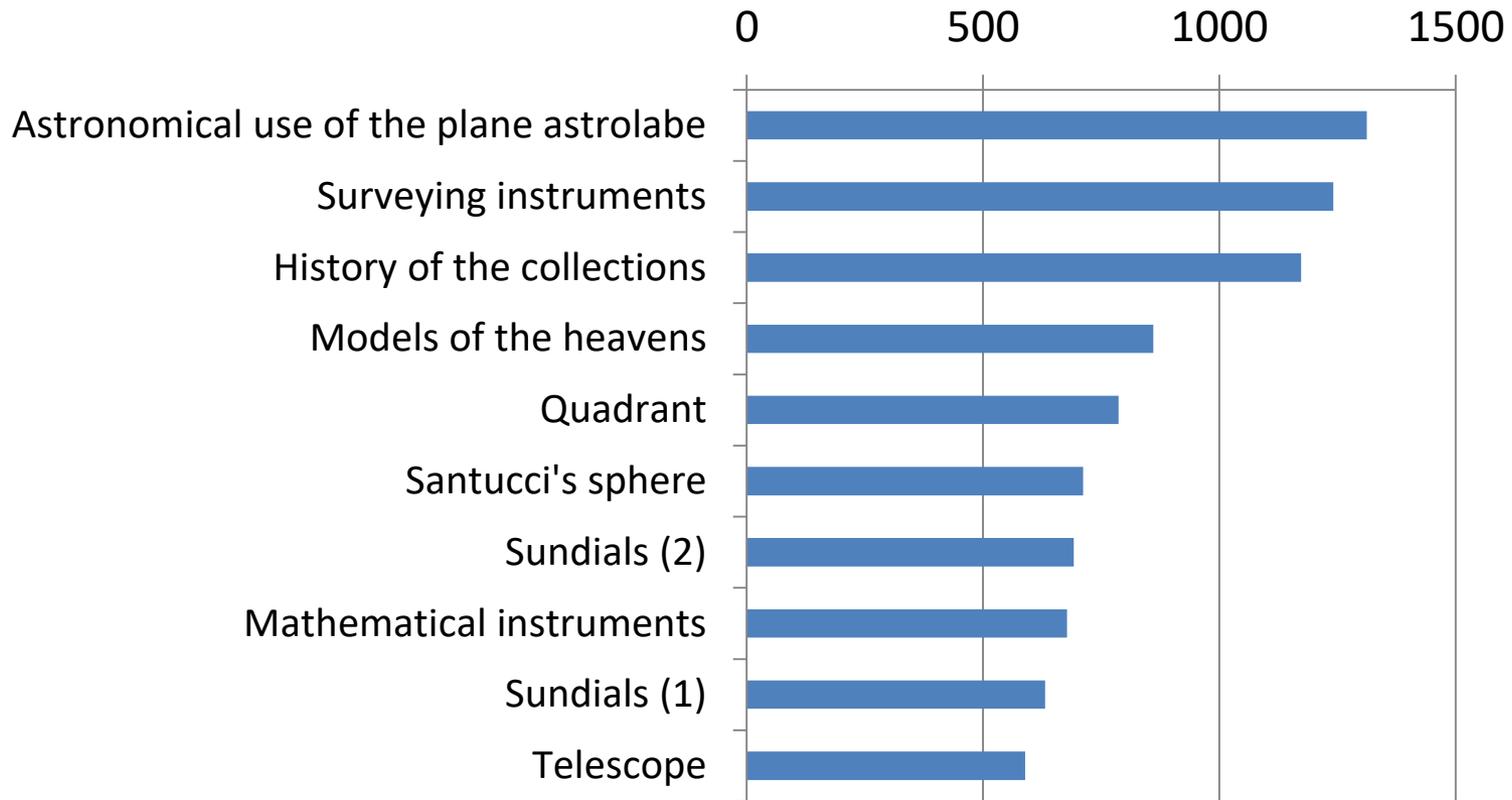
# Museo Galileo app

in-depth contents selected



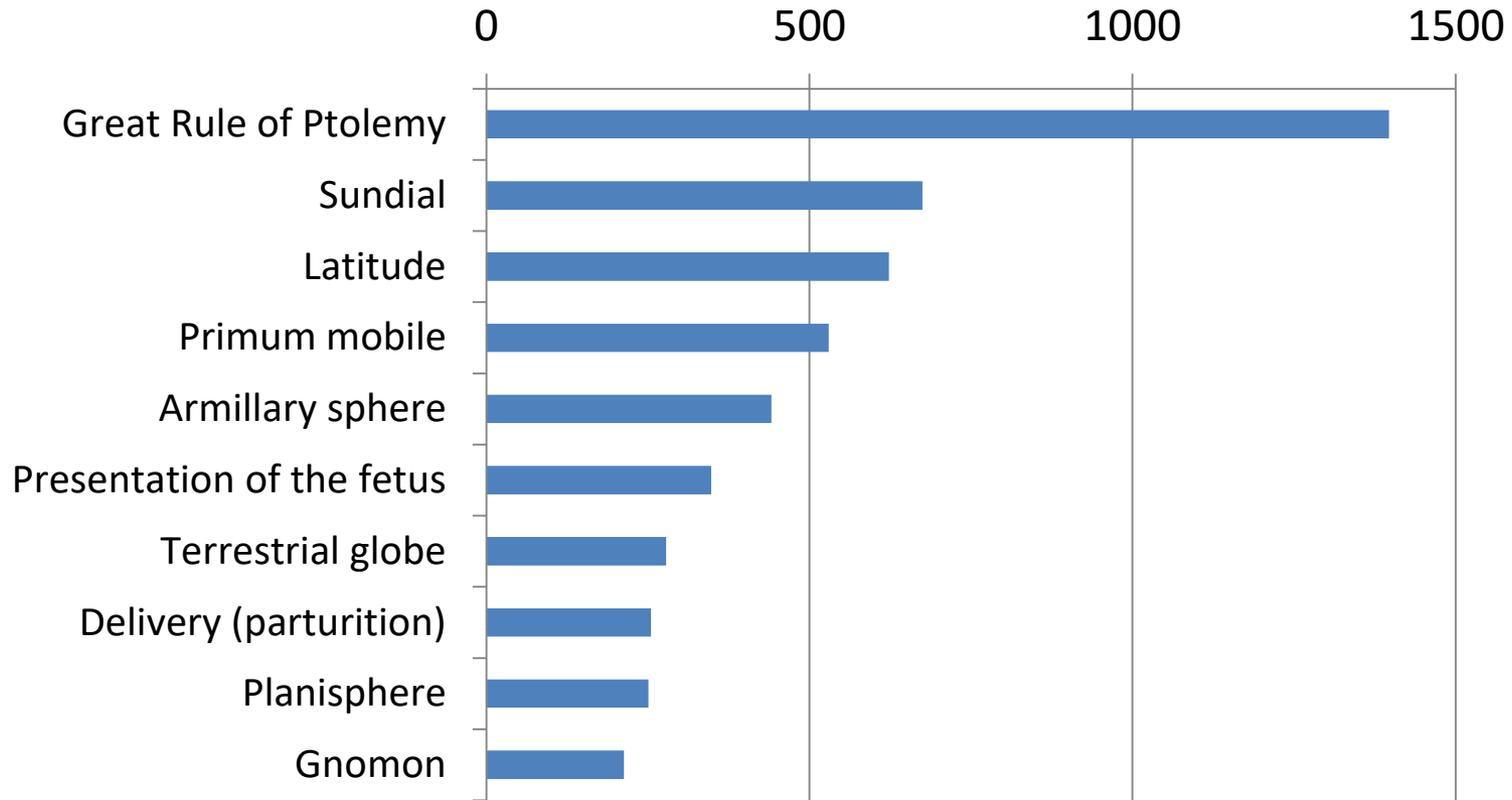
# Museo Galileo app

## 10 most seen videos



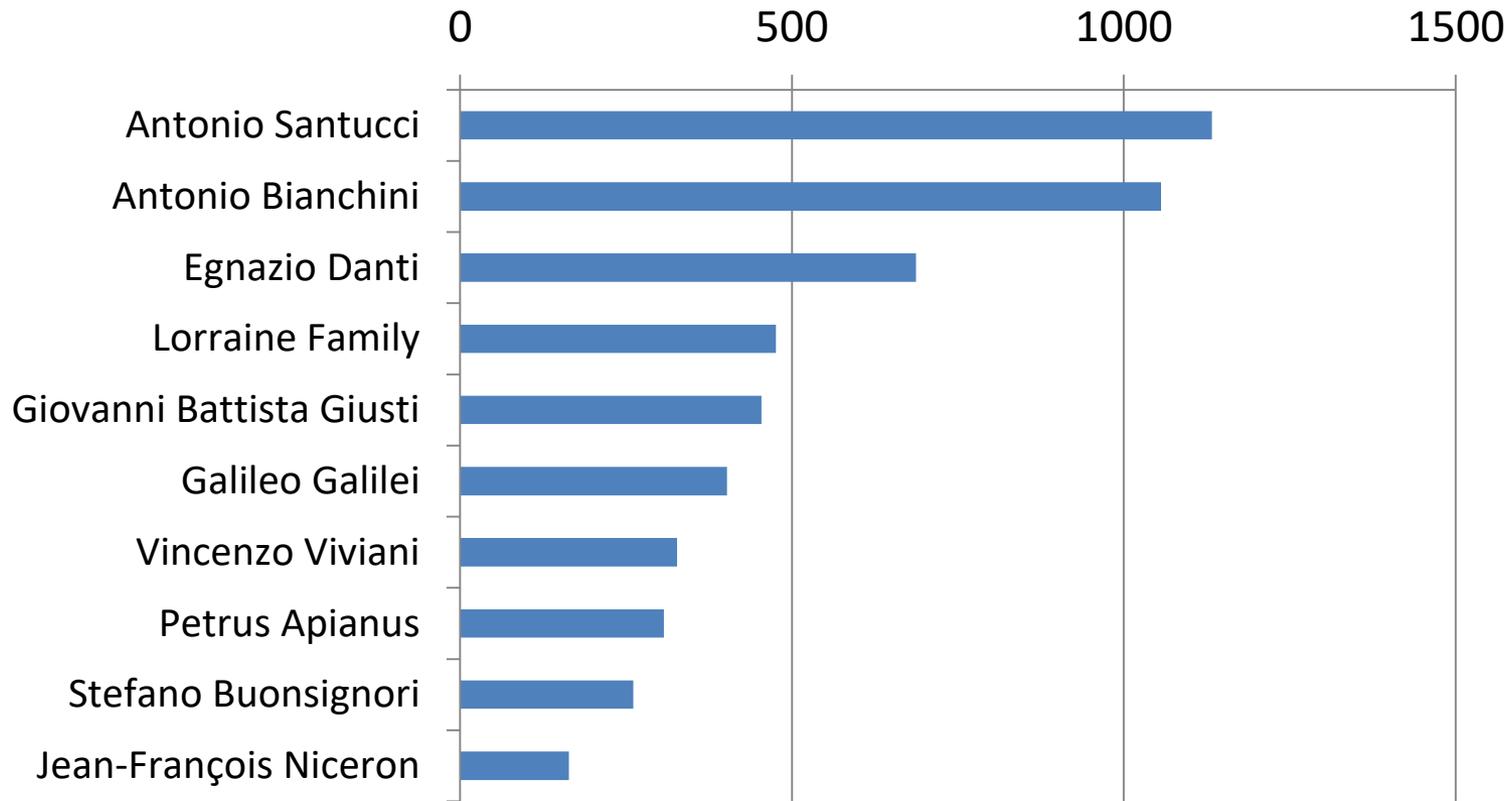
# Museo Galileo app

## 10 most seen glossary entries



# Museo Galileo app

## 10 most seen biographies



# Museo Galileo app

## Next developments

### ABOUT CONTENTS

- Translation in French, Spanish, German
- Theme-based routes
- Kids section



# Museo Galileo app

## Next developments

### ABOUT TECHNOLOGY

Looking for a solution to easily select the objects or at least the display cases  
e.g. an Indoor Positioning System with a resolution of max 50cm



# Museo Galileo app

Jacopo Tonini  
[j.tonini@museogalileo.it](mailto:j.tonini@museogalileo.it)

